The MSU State of the State Survey
Public Opinion Data for the Public

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Institute for Public Policy and Social Research

October 22, 2015
MSU Cyberinfrastructure Forum
SOSS Founding

1994
Charles Ballard, Ph.D. - SOSS Director
SOSS Basics

- Phone Survey
- ~1,000 Michigan Adults/Round
- 2-4 Rounds/Year
- 20-25 Minutes
  - ~15 Minutes of Client Questions
Core Questions

- ~7 minutes
- Consumer Confidence
- Political Leaders
- Demographics
- Political
- Economic
- Winter: Trust in Gov’t, Biggest Problem, Gov’t Priority
SOSS Principal Objective 1
SOSS Principal Objective 2
SOSS Principal Objective 3
SOSS Principal Objective 4
Public Data

http://ippsr.msu.edu/soss/sossdata.html

SOSS - Data

Welcome to the State of the State Survey (SOSS) Data. This is an ongoing resource which allows policymakers, MSU faculty, and SOSS sponsors to tap into the perceptions of Michigan adults on a quarterly basis.

The Institute for Public Policy and Social Research at Michigan State University administers SOSS and this archive through its Office for Survey Research. We encourage use of the data for publications and news releases. Please see our frequently asked questions section for more information on SOSS data including how to properly cite it.

- SOSS 1-69 Longitudinal Data
- SOSS 69 Fall 2014

**Season:** Fall 2014  
**Interview Dates:** 09/10/2014 - 11/26/2014  
**Sample Size:** 1,002  
**Margin of Error:** ± 3.1% (± 3.9% with adjustment for design effects)  
**Completion Rate:** 29.5%

Analyze Data Online Users Guide  
SPSS (.sav) Right Click. Save Target As...  
STATA (.dta) Right Click. Save Target As...  
Codebook (.pdf)  
Methodological Report (.pdf)

- SOSS 68 Spring 2014  
- SOSS 67 Winter 2014
Data

## Codebook

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ID1</td>
<td>Case ID</td>
</tr>
<tr>
<td>ID2</td>
<td>Data Reacted</td>
</tr>
<tr>
<td>ID3</td>
<td>County</td>
</tr>
<tr>
<td>ID4</td>
<td>Region</td>
</tr>
<tr>
<td>ID5</td>
<td>Random 1</td>
</tr>
<tr>
<td>ID6</td>
<td>Random 2</td>
</tr>
<tr>
<td>ID7</td>
<td>Random 3</td>
</tr>
<tr>
<td>ID8</td>
<td>Random 4</td>
</tr>
<tr>
<td>ID9</td>
<td>Random 5</td>
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<tr>
<td>ID10</td>
<td>Random 6</td>
</tr>
<tr>
<td>ID11</td>
<td>Random 7</td>
</tr>
<tr>
<td>ID12</td>
<td>Random 8</td>
</tr>
<tr>
<td>ID13</td>
<td>Sample</td>
</tr>
<tr>
<td>CC1</td>
<td>Confidence: Past Financial</td>
</tr>
<tr>
<td>CC2</td>
<td>Confidence: Future Financial</td>
</tr>
<tr>
<td>CC3</td>
<td>Confidence: Current Financial</td>
</tr>
<tr>
<td>CC4</td>
<td>Confidence: Inflation Rate</td>
</tr>
<tr>
<td>CC5</td>
<td>Confidence: Unemployment Situation</td>
</tr>
<tr>
<td>CC6</td>
<td>Confidence: Business Conditions</td>
</tr>
<tr>
<td>PO1</td>
<td>Politics: Obama Rating</td>
</tr>
<tr>
<td>PO2</td>
<td>Politics: Romney Rating</td>
</tr>
<tr>
<td>CT1</td>
<td>Demographic: Sex</td>
</tr>
<tr>
<td>CT2</td>
<td>Demographic: Year of Birth</td>
</tr>
<tr>
<td>CT3</td>
<td>Demographic: Education</td>
</tr>
<tr>
<td>CT4</td>
<td>Demographic: Urbanicity</td>
</tr>
<tr>
<td>CT5</td>
<td>Race: Non-Latino American</td>
</tr>
<tr>
<td>CT6</td>
<td>Race: African American or Black</td>
</tr>
<tr>
<td>CT7</td>
<td>Race: Hawaiian or Other Pacific Islander</td>
</tr>
<tr>
<td>CT8</td>
<td>Race: Asian</td>
</tr>
<tr>
<td>CT9</td>
<td>Race: American Indian or Alaska Native</td>
</tr>
<tr>
<td>CT10</td>
<td>Race: Other</td>
</tr>
<tr>
<td>CT11</td>
<td>Race: Other</td>
</tr>
<tr>
<td>CT12</td>
<td>Race: Hispanic</td>
</tr>
<tr>
<td>CT13</td>
<td>Race: Non-Hispanic White</td>
</tr>
<tr>
<td>CT14</td>
<td>Political: Party ID</td>
</tr>
<tr>
<td>CT15</td>
<td>Political: Party - Republican</td>
</tr>
<tr>
<td>CT16</td>
<td>Political: Party - Democrat</td>
</tr>
<tr>
<td>CT17</td>
<td>Political: Party - Independent</td>
</tr>
<tr>
<td>CPA1</td>
<td>Political: Ideology</td>
</tr>
<tr>
<td>CPA2</td>
<td>Political: Ideology - Conservative</td>
</tr>
<tr>
<td>CPA3</td>
<td>Political: Ideology - Liberal</td>
</tr>
<tr>
<td>CPA4</td>
<td>Political: Ideology - Middle-Neither</td>
</tr>
</tbody>
</table>

January 9, 2015
Demographic: Marital Status

Are you currently married, divorced, separated, widowed, a member of an unmarried couple, or have you never been married?

<table>
<thead>
<tr>
<th>%</th>
<th>N</th>
<th>VALUE</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>53.8</td>
<td>537</td>
<td>1</td>
<td>MARRIED, REMARRIED</td>
</tr>
<tr>
<td>10.0</td>
<td>100</td>
<td>2</td>
<td>DIVORCED</td>
</tr>
<tr>
<td>2.2</td>
<td>22</td>
<td>3</td>
<td>SEPARATED</td>
</tr>
<tr>
<td>6.0</td>
<td>60</td>
<td>4</td>
<td>WIDOWED</td>
</tr>
<tr>
<td>4.4</td>
<td>44</td>
<td>5</td>
<td>MEMBER OF AN UNMARRIED COUPLE</td>
</tr>
<tr>
<td>23.5</td>
<td>234</td>
<td>6</td>
<td>SINGLE, NEVER BEEN MARRIED</td>
</tr>
<tr>
<td>0.1</td>
<td>1</td>
<td>7</td>
<td>MISC/OTHER</td>
</tr>
<tr>
<td></td>
<td></td>
<td>9</td>
<td>REFUSED</td>
</tr>
</tbody>
</table>

----- -----

100.0 1,002 cases

Data type: numeric
Missing-data codes: 9,8
Record/column: 2/26
Methodological Report: Michigan State University State of the State Survey 69 (Fall 2014 Round)

December, 2014

Graham L. Pierce
Institute for Public Policy and Social Research
Michigan State University

The State of the State Survey (SOSS) is administered by the Institute for Public Policy and Social Research of Michigan State University.

For the benefit of sponsors, consumers, and users of SOSS data, we have prepared this guide to the purpose, design, methods, and content of the survey.

Please address questions or comments to:

Graham L. Pierce, SOSS Project Manager, Michigan State University, Kellogg Center, 219 S. Harrison Rd. Room 55, East Lansing, MI 48824
Phone: (517) 353-2061
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Email: glpierce@msu.edu

Dr. Charles L. Ballard, SOSS Director, Department of Economics, Michigan State University, Marshall-Adams Hall, 446 W. Circle Dr. Room 110, East Lansing, MI 48824
Phone: (517) 432-9941
Fax: (517) 432-1088
Email: ballard@msu.edu
AAPOR Transparency Initiative Disclosure Elements

1. Who funded and conducted study
2. Complete questionnaire
3. Survey population
4. Data collection dates
5. Sampling frame
6. Sample supplier
AAPOR Transparency Initiative Disclosure Elements (cont.)

7. Recruitment methods
8. Sample design
9. Survey methods
10. Sample sizes and sampling error
11. Weighting procedure
12. Contact info
Data Embargo
The 69th State of the State Survey Data

Welcome to the SOSS 69 on-line data archive. Here you may view the results for the 69th survey in the SOSS Program or you may conduct simple but useful statistical analysis on-line using SDA (Survey Documentation and Analysis), a set of programs developed and maintained by the Computer-assisted Survey Methods programs at UC Berkeley. If you want to conduct more complex analyses, you can download a complete copy of the datafile or a subset of the data file. A codebook and setups for SPSS and SAS can also be created. The data files (in portable format), methodological reports, and codebooks for each of the individual SOSS surveys are also available to download from the "Data on Demand" webpage. NOTE: It is strongly recommended that even those with extensive research experience review the Online Users Guide.

- Open Extra Codebook Window

Study: SOSS 69 Data Set

Select an action:
- Browse codebook in this window
- Frequencies or crosstabulation
- Comparison of means
- Comparison of correlations

Start

Hint for running analysis programs: If your browser allows you to open more than one window at a time, open one window for the codebook and another window for the analysis programs. Then you can switch easily between the windows, in order to specify correctly the names of the variables you want to analyze. Also, for statewide results, you should turn on the STATEWT weighting variable. For analyses directly comparing MSU Extension regions of the state, you should turn on the MSUEWT weighting variable. Or, for analyses directly comparing the SOSS regions (i.e., Detroit is separated from Extension region 6), you should turn on the REGNWT weighting variable.
Michigan State of the State 69

List of Items in Alphabetical Order

- adjwt2: Weight adj for phones adults race gender age within region
- AGE: Age of Respondent
- agecat: Rs age in categories
- CC1: Confidence: Past Financial
- CC2: Confidence: Future Financial
- CC3: Confidence: Current Financial
- CC4: Confidence: Inflation Rate
- CC5: Confidence: Unemployment Situation
- CC6: Confidence: Business Conditions
- CD1: Demographic: Sex
- CD10: Household: Adults
- CD11: Household: Children
- CD15: Employment
- CD2: Demographic: Year of Birth
- CD26: Household: Phone Lines
- CD3: Demographic: Education
Frequencies/Crosstabs

SDA Frequencies/Crosstabulation Program
Selected Study: SOSS 69 Data Set
Help: General / Recoding Variables

REQUIRED Variable names to specify
Row:

OPTIONAL Variable names to specify
Column:
Control:
Selection Filter(s): Example: age(18-50)
Weight:

TABLE OPTIONS
Percentaging:
- ✔ Column  □ Row  □ Total
  with 1 ▼ decimal(s)
- □ Statistics with 2 ▼ decimal(s)
- □ Question text  □ Suppress table
- ✔ Color coding  □ Show Z-statistic

Run the Table  Clear Fields
Comparison of Means

<table>
<thead>
<tr>
<th>SDA Comparison of Means Program</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Selected Study: SOSS 69 Data Set</td>
<td></td>
</tr>
<tr>
<td>Help: General / Recoding Variables</td>
<td></td>
</tr>
</tbody>
</table>

**REQUIRED Variable names to specify**

- **Dependent:** CC1
- **Row:** CD1

**OPTIONAL Variable names to specify**

- **Column:** CD8
- **Control:**  
- **Selection Filter(s):** 
- **Weight:** statewt2

**Main statistic to display:** Means

**Additional statistics in each cell**

- Std errors
- Std deviations
- N of cases
- Weighted N

**Optional tables of statistics**

- Confidence intervals
- Multiple classification analysis

**Other options**

- ANOVA stats
- Suppress table
- Question text
- Color coding
- Show T-statistic

**Run the Table**

**Change number of decimal places to display**

- For means: 2
- For totals: 0
- For differences of means and MCA (relative to means): +1
- For std deviations (relative to means): +1
- For std errors (relative to means or totals): +1
- For weighted N’s: 1
Comparison of Correlations

SDA Comparison of Correlations Program
Selected Study: SOSS 69 Data Set
Help: General / Recoding Variables

**REQUIRED Variable names to specify**

Var 1: 
Var 2: 
Row: 

**OPTIONAL Variable names to specify**

Column: 
Control: 
Selection Filter(s): Example: age(18-50) 
Weight: 

Correlation measure to calculate: Pearson correlation
Number of decimals for the correlation: 2
Show differences from overall correlation (instead of cell correlation)?

Additional statistics in each cell
- Std errors  ✓ N of cases  □ Weighted N

Other options
- ✓ Color coding  □ Show T-statistic  □ Question text

Run the Table  Clear Fields
### SDA Output

**SDA 3.4: Tables**

Michigan State of the State 69

Oct 21, 2015 (Wed 11:23 AM Eastern Daylight Time)

<table>
<thead>
<tr>
<th>Variables</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Role</td>
<td>Name</td>
<td>Label</td>
<td>Range</td>
<td>MD</td>
</tr>
<tr>
<td>Row</td>
<td>CD1</td>
<td>Demographic: Sex</td>
<td>1-2</td>
<td></td>
</tr>
<tr>
<td>Column</td>
<td>CD8</td>
<td>Demographic: Marital Status</td>
<td>1-7</td>
<td>9.8</td>
</tr>
<tr>
<td>Weight</td>
<td>statewt2</td>
<td>Weight for Statewide Estimates</td>
<td>.1569-6.9117</td>
<td></td>
</tr>
</tbody>
</table>

#### Frequency Distribution

<table>
<thead>
<tr>
<th>Cells contain: -Column percent</th>
<th>CD8</th>
</tr>
</thead>
<tbody>
<tr>
<td>CD1 1: MALE</td>
<td>49.3</td>
</tr>
<tr>
<td>CD1 2: FEMALE</td>
<td>50.7</td>
</tr>
<tr>
<td>COL TOTAL</td>
<td>100.0</td>
</tr>
</tbody>
</table>

**Color coding:**
- `<2.0`
- `<1.0`
- `<0.0`
- `>0.0`
- `>1.0`
- `>2.0`
- `Z`

**N in each cell:**
- Smaller than expected
- Larger than expected

**Allocation of cases (unweighted)**

- Valid cases: 996
- Cases with invalid codes on row or column variable: 6
- Total cases: 1,002

CSM, UC Berkeley
Longitudinal Data

Methodological Report:
Michigan State University
State of the State Survey 1-69
Longitudinal Data

July, 2015

Graham L. Pierce
Institute for Public Policy and Social Research
Michigan State University

The State of the State Survey (SOS5) is administered by the Institute for Public Policy and Social Research of Michigan State University. For the benefit of sponsors, consumers, and users of SOS5 data, we have prepared this guide to the purpose, design, methods, and content of the survey.

Please address questions or comments to:
Graham L. Pierce, SOS5 Project Manager, Michigan State University, Kellogg Center, 219 S. Harrison Rd, Room 99, East Lansing, MI 48824
Phone: (517) 353-2064
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Phone: (517) 353-2061
Fax: (517) 353-2061
Email: ballard@msu.edu
Extra Work to Make Public

- Minimal
  - SDA
- Longitudinal Data
Tech Survey

- MSU Internet and Technology User Experience Survey
  - [http://usability.msu.edu/techsurvey/](http://usability.msu.edu/techsurvey/)
  - Usability/Accessibility Research and Consulting
Contact Information

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Digital Communications and Networking Coordinator, University Center for Regional Economic Innovation, CCED

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517-884-0364

http://ippsr.msu.edu/soss/